#### **Bernoulli trials: Plain Jane Version**

Let's start with a specific example and generalize, then go back to specifics and generalize some more (SIST p. 33)

4 Bernoulli trials. These have 2 possible outcomes, "success" or "failure", S or F (heads or tails, correct guess if milk put in first, winning ticket, etc.)

observed sample  $x_0 = \langle S, S, F, S \rangle$  (or  $x_{obs}$ )

We can use a random variable, which takes value 1 whenever the trial is S, 0 when it's F.

$$x_0 = <1,1,0,1>$$

equivalently,

$$x_0 = \langle X_1 = 1, X_2 = 1, X_3 = 0, X_1 = 1 \rangle$$

Let  $Pr(X = 1) = \theta$  for any trial, and that trials are independent

 $\theta$  a parameter; in the Bernoulli case it's from 0 to 1

If we knew  $\theta$ , if we could compute

 $Pr(x_0; \theta) = Pr(observed x_0; assuming prob of success at each trial = \theta)$ 

 $f(x_0; \theta)$ 

The joint outcome involves series of "ands"

 $x_0$  = the 1<sup>st</sup> trial is 1 and 2<sup>nd</sup> trial is 1 and 3<sup>rd</sup> trial is 0 and 4<sup>th</sup> trial is 1

So, 
$$Pr(x_0; \theta)$$
  
=  $Pr(X_1 = 1 \text{ and } X_2 = 1 \text{ and } X_3 = 0 \text{ and } X_4 = 1; \theta)$ 

Because the trials are *independent*, the probability multiplies

$$Pr(x_0; \theta) = Pr(X_1 = 1; \theta)Pr(X_2 = 1; \theta)Pr(X_3 = 0; \theta)Pr(X_4 = 1; \theta)$$

Suppose  $\theta = .2$  (as in Royall's example)

(e.g., 100 balls, 20 are red and we randomly draw, and success is getting a red ball)

What's Pr(X = 1) assuming the probability of X = 1 is .2 ?

Who is buried in Grant's tomb?

Therefore, Lik(
$$\theta = .2$$
;  $x_0$ ) = Pr( 1,1,0,1;  $.2$ ) = (.2)(.2)(.8)(.2)

Where did .8 come from? If Pr(S = .2) then Pr(not-S) = .8(since by the axioms, Pr(S = .8) = 1 = Pr(S) + Pr(~S))

Note SIST error last line p. 33, it should be Lik(.2) because Royall is about to use H<sub>0</sub>:  $\theta \le .2$  vs H<sub>1</sub>:  $\theta > .2$  to compare his likelihoodist inference with the frequentist significance test

We want to compare Lik( $\theta = .2$ ;  $x_0$ ) with the likelihood given  $\theta = .8$  (measure of comparative "support")

$$Lik(\theta = .8; x_0) = Pr(1,1,0,1; .8) = (.)(.)(.)(.)$$

.0064 vs. .1024

In general, with this  $x_0$ ,

Lik(
$$\theta$$
;  $x_0$ ) = Pr( 1,1,0,1;  $\theta$ ) = ( $\theta$ )( $\theta$ )(1 -  $\theta$ )( $\theta$ ) =

$$\theta^3(1-\theta)$$

order doesn't matter

So Lik(
$$\theta = .2$$
;  $x_0$ ) = Pr( 1,1,0,1;  $.2$ ) = (.2)(.2)(.8)(.2) and Lik( $\theta = .8$ ;  $x_0$ ) = Pr( 1,1,0,1;  $.8$ ) = (.8)(.8)(.2)(.8)

LR (
$$\theta$$
 = .2 over  $\theta$  = .8) = .0064 / .1024

$$(.2)^3(.8)/(.8)^3(.2) = (.25)^3(4) \sim .06$$

Can also write the LR reverse LR ( $\theta = .8$  over  $\theta = .2$ ) = 16.6

It's useful to start with the Likelihoodist, because it's a key example of a logic of (comparative) evidence, and hits one of the big "wars"

Still we don't usually crank out numbers; My book does because it's taking the criticisms in their actual location and the people arguing use numbers The book asks the reader to find Lik(.75) with the same outcome <1,1,0,1> (note .75 is closer to .8 than to .2 so .8 is more likely)

This is the maximally likely  $\theta$  as the observed proportion is  $\frac{3}{4}$  What's Lik(.75; x<sub>0</sub>)?

.1054

#### **Generalize for 4 Bernoulli trials**

More generally, still for 4 trials, say we don't know the result,

Write the result of the kth trial is  $x_k$  as  $X_k = x_k$ Random variable, capital  $X_k$  and lower case  $x_k$  is its value

$$x_{obs} = (X_1 = x_1 \text{ and } X_2 = x_2 \text{ and } X_3 = x_3 \text{ and } X_4 = x_4)$$

$$Pr(x; \theta) = Pr(x_1; \theta)Pr(x_2; \theta)Pr(x_3; \theta) Pr(x_4; \theta)$$

These should really be frequency distributions:  $f(x_1; \theta) f(x_2; \theta) f(x_3; \theta) f(x_4; \theta)$ 

## Shortcut abbreviation for multiplying: $f(x_1; \theta) f(x_2; \theta) f(x_3; \theta) f(x_4; \theta)$

$$\prod_{k=1}^{4} f(x_k; \theta)$$

Now take the Royall example on p. 34, n = 17, there are 9 successes and 8 failures (ugly numbers, they're his)

$$Lik(x; \theta) = \theta^9 (1 - \theta)^8$$

Observed proportion of successes = .53

Even without calculating,

 $\theta$  = .53 makes the observed outcome most probable, it's the maximally likely  $\theta$  value

He fixes  $\theta$  = .2 and considers the Likelihood ratio of .2 and various alternatives

Since the sample proportion is .53, any value of  $\theta$  further from .53 than .2 is will be less well supported than .2

Start with .2, .33 more takes us to .53, another .33 goes to .86 So any  $\theta > .86$  is less likely than is .2

Likelihood ratio of .2 and .9

LR (
$$\theta$$
 = .2 over  $\theta$  = .9) = [.2<sup>9</sup> (.8)<sup>8</sup>]/[ [.9<sup>9</sup> (.1)<sup>8</sup>] = 22.2 (top p. 36)

both are too hideously small, we would never be computing them. But we can group

 $(2/9)^9 (8)^8 \sim 22$  top of p. 36

#### Royall:

"Because  $H_0$ :  $\theta \le .2$  contains some simple hypotheses that are better supported than some hypotheses in  $H_1$  (e.g.,  $\theta = .2$  is better supported than  $\theta = .9$ )...the law of likelihood does not allow the characterization of these observations as strong evidence for  $H_1$  over  $H_0$ .

The significance tester tests  $H_0$ :  $\theta \le .2 \text{ vs. } H_1$ :  $\theta > .2$ 

So he rules out composite hypotheses.

The significance tester tests  $H_0$ :  $\theta \le .2$  vs.  $H_1$ :  $\theta > .2$ 

She would reject  $H_0$  and infer some (pos) discrepancy from .2

(observed mean M – expected mean under  $H_0$ ) in standard deviation or standard error units

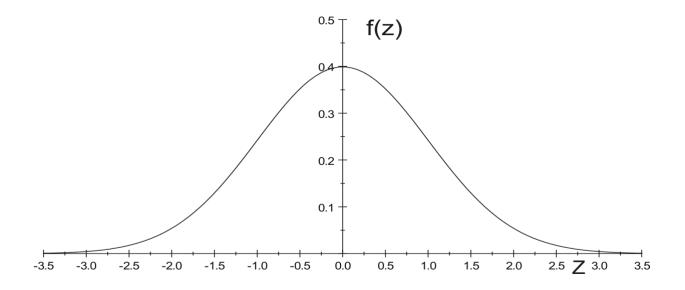
$$(.53 - .2)/.1 \sim 3.3$$

Here 1 SE is .1

Test Statistic  $d(x_0)$  is (.53 - .2)/.1

Lets us use the Standard Normal curve (we're using a Normal approximation)

(area to the right of 3)  $\sim$ 0, very significant.



 $Pr(d(X) \ge d(x_0); H_0) \sim .003$ 

$$Pr(d(X) < d(x_0); H_0) \sim .997$$
 (see p. 35)

Admittedly, just reporting there's evidence  $H_1$ :  $\theta > .2$ , as our significance tester, doesn't seem so informative either.

In inferring  $H_1$ , she is only inferring *some* positive discrepancy from .3

A 95 % confidence interval estimate, which we have not discussed, would be .53  $\pm$  2SE [.33 <  $\theta$  < .73]

We'll see how severity also gives a report of discrepancy and has some advantages.

The Likelihoodist gives a series of comparisons: this is better supported than that, less strongly than some other value.

If you give enough comparisons, maybe our inferences aren't so different.

Is this really a statistical inference? Or just a report of the data? For the Likelihoodist it is, and the fact that a significance test is not comparative even precludes it from being a proper measure of evidence.

### One Stat War Explained

Likelihoodists maintain that any genuine test or "rule of rejection" should be restricted to comparing the likelihood of H versus some point alternative H' relative to fixed data x

No wonder the Likelihoodist disagrees with the significance tester.

Elliott Sober: "The fact that significance tests don't contrast the null with alternatives suffices to show that they do not provide a good rule for rejection" (Sober 2008, p. 56).

The significance test has an alternative  $H_1$ :  $\theta > 0.2$ ! (not a point) (STINT p. 35)

# While we're at notation: let's generalize for n Bernoulli trials

 $x_{obs}$  a member of the sample space:  $x_{obs}$   $\varepsilon$  R real numbers)

$$x_{obs} = X_1 = x_1$$
 and  $X_2 = x_2$  and  $X_3 = x_3$  ....and  $X_n = x_n$ 

$$Pr(x_{obs}; \theta) = f(x_1; \theta) f(x_2; \theta) f(x_3; \theta) ... f(x_n; \theta)$$

Shortcut abbreviation:

$$\prod_{k=1}^{n} f(x_k; \theta)$$

$$\prod_{k=1}^{n} f(x_k; \theta)$$

I've run out of letters, let  $z = number of success out of n, n - k failures Lik(x; <math>\theta$ )

$$\theta^z (1-\theta)^{n-z}$$

More notation  $z = \sum_{k=1}^{n} x_k$ 

See the comparison in Souvenir B, likelihood vs error statistical p. 41

Spanos manuscript chapter 2: 19-21, set theoretic observations

End Part I of Mayo